

October 2, 2009

MEMORANDUM

TO: Utah State Board of Regents

FROM: William A. Sederburg

SUBJECT: University of Utah – Bachelor of Arts in Latin American Studies – Action Item

Issue

The University of Utah requests approval to offer the Bachelor of Arts in Latin American Studies effective Spring 2010. This program has been approved by the Institutional Board of Trustees on May 12, 2009.

Background

The Latin American Studies program proposes an undergraduate major leading to a Bachelor of Arts degree in Latin American Studies. This major will complement the existing minor in Latin American Studies instituted in 2002, and will serve undergraduate students who desire a fuller program of study in the history, languages, politics, and cultures of Latin America. It will be administered by the existing Latin American Studies program, an interdisciplinary program housed administratively in the College of Humanities and coordinated by the director of Latin American Studies, who is appointed by the dean of Humanities.

Students graduating from the University of Utah increasingly confront a job market that demands knowledge of and competency in foreign cultures and languages, a reflection of both ongoing globalization and significant demographic shifts at home. As a major world region with strong economic, political, and cultural ties to Utah and the nation, Latin America represents an ever growing marketplace for employment, a situation unlikely to change in the short or medium term. Currently, Utah has trade representatives in three Latin American countries--Brazil, Chile, and Mexico. Economic ties are especially strong with Mexico. The Utah Governor's Office of Economic Development identifies Mexico as one of "Utah's largest markets for merchandise exports" (<http://international.utah.gov/tradestatistics.html>). A 2005 University of Utah study reports how exports to Mexico and Mexican-owned businesses in the state support jobs in Utah (See "Mexico and Utah: A Complex Economic Relationship"). Visitors from Latin America are increasingly important to Utah tourism, including the ski industry. The Park City Chamber and Visitors Bureau, for example, reports that among the seven key international markets for visitors to Park City ski resorts, Mexico and Brazil currently show the strongest growth.

Like much of the southwest, Utah has long had a vibrant Latino population that has been added to significantly through immigration in recent years. Between 1990 and 2000, the Latino population in the state of Utah has increased 138.3 percent, or 2.4 times the national rate of Latino population growth for that

same time period, with much of this growth coming from the immigration of nationals from Latin American countries. At more than 11 percent of the state's population, Latinos now constitute by far the largest minority group in Utah. With ongoing globalization and increased new immigration, a Latin American Studies major appropriately fits a critical need as the city, state, and region adjust to this changing demographic reality. Students who can demonstrate language and cultural competency with a B.A. in LAS will have a competitive advantage in the job market, especially in employment settings that serve the public, including education, social services, and health care. The need for Spanish language skills in a hospital emergency room, for example, is now indisputable. For much the same reason, students who graduate with a B.A. in LAS may also have a competitive advantage upon the completion of a professional degree program. A B.A. in LAS coupled with a Masters degree in Social Work, for example, would provide the graduate with a competitive advantage in the job market, demonstrating the necessary language and cultural skills to work with Latino populations.

A significant demand for the LAS major already has been demonstrated by student interest in the existing minor that as of March 2009 totals 49 students. University advisors also report that students express an interest in LAS in the advising setting. With ongoing globalization and deepening social, economic, political, and cultural ties between Utah and Latin America, increasing numbers of students arrive at the University of Utah with an interest in the region, whether related to travel, film and music, business, or family relations. Many students who have completed 18-24 months of volunteer service in Latin America also attend the University of Utah. These students have returned to Utah having been immersed in Latin American culture and language and with enthusiasm for continued engagement with Latin America and the Latin American Diaspora community. These students speak Portuguese or Spanish with near fluency and seek a sophisticated scholarly paradigm through which they can better understand Latin America and its importance in an academic context. The adult population of Utah includes thousands more who have built careers in business, government, the professions, and education after living for several years in Latin America. Some students of Latin American origin, who currently make up 3 percent of the student population at the University of Utah but are projected to grow rapidly in coming years, as well as some international students from Latin America, also arrive at the University with a desire to study Latin America in a formal program.

The proposed program appears to be well supported through legislative grants, reallocations and other sources. It would be taught by some 30 doctorally-prepared – 26 are tenured faculty – and one master's prepared faculty who also is tenured.

#### Policy Issues

Representatives from Utah State University, Weber State University, Dixie State College and Brigham Young University strongly support the proposal which DSC considers both necessary and timely. No USHE institution submitted negative comments.

#### Commissioner's Recommendation

The Commissioner recommends that the Regents approve the Bachelor of Arts in Latin American Studies proposed by the University of Utah, effective Spring 2010.

---

William A. Sederburg, Commissioner

Academic, Career and Technical Education and Student Success Committee

Action item

Bachelor of Arts in Latin American Studies

University of Utah

Prepared for  
William A. Sederburg  
by  
Phyllis C. Safman

October 2, 2009

## Section I: Program Request

The University of Utah requests approval to offer the Bachelor of Arts in Latin American Studies effective Spring 2010. This program has been approved by the Institutional Board of Trustees on May 12, 2009.

## Section II: Program Description

### Complete Program Description

The Latin American Studies (LAS) program of the University of Utah proposes an undergraduate major leading to a Bachelor of Arts degree in Latin American Studies. This major will complement the existing minor in Latin American Studies instituted in 2002, and will serve undergraduate students who desire a fuller program of study in the history, languages, politics, and cultures of Latin America.

To major in Latin American Studies, students must satisfy the following requirements, for a total of thirty-three (33) credit hours, at least 21 of which must be taken at the University of Utah. Students must have a GPA of at least 2.5 in all Latin American Studies courses. All LAS courses must be passed with a C or better.

**LAS Language Requirement.** Students must complete an upper-division course (or its equivalent) in Spanish or Portuguese. The core course SPAN 4560 Culture and Customs of Latin America (or the approved alternate Portuguese course) will fulfill this requirement.

**Core Courses. (9 credits)** Students must complete the following core courses.

History 1300 Latin American Civilization to the 1820s (3)

History 1310 Latin American Civilization since the 1820s (3)

SPAN 4560 Culture and Customs of Latin America (3)

(If the student fulfills the language requirement with Portuguese, another course can be substituted for SPAN 4560. For approval, see the Latin American Studies advisor.)

**Electives. (24 credits)**

Students must complete eight upper-division courses from the list of approved electives. Four of the electives must be chosen from the Social and Behavioral Science Track, drawn from at least two different departments (Anthropology, Economics, Geography, and Political Science). Four of the electives must be chosen from the Humanities and Fine Arts track, drawn from at least two different departments (Art & Art History, History, Spanish, Portuguese, and Linguistics).

**Study Abroad/Internship. (maximum 6 credits)** Students are encouraged to complete a study abroad and/or internship program in Latin America as part of the program of study. A maximum of six hours from an internship program and/or study abroad program will be counted toward the major. Study abroad courses in language instruction will not count toward the LAS major.

**Advising.** Students who wish to declare a major in Latin American Studies must meet with the academic advisor for Latin American Studies.

Approved Electives for the Latin American Studies Major

## Social and Behavioral Science Track

### Anthropology

- ANTHR 3153 Black Atlantic: Anthropology of the African Diaspora (3)
- ANTHR 3154 Brazilian Culture (3)
- ANTHR 3211 Biology of Native Americans (3)
- ANTHR 3321 The Classic Maya (3)
- ANTHR 3322 Mesoamerican Archaeology (3)
- ANTHR 4124 Religion in Latin America (3)

### Economics

- ECON 5460 Latin American Economic History and Development (3)
- ECON 5461 Topics in Latin American History and Development (3)

### Geography

- GEOGR 3670 Geography of Latin America (3)

### Political Science

- POLS 3430 Politics of Revolution in Latin America (3)
- POLS 3500 Democracy in Latin America (3)
- POLS 3520 Government and Politics of Mexico (3)
- POLS 3550 Comparative Politics of Latin America (3)
- POLS 5350 Politics of Poverty in Latin America (3)
- POLS 5490 International Relations of Latin America (3)

## Humanities and Fine Arts Track

### Art and Art History

- ARTH 3510 Latin American Art and Visual Culture (3)
- ARTH 4510 Special Topics in Latin American Art and Visual Culture(3)
- ARTH 4590 Senior Seminar in Latin American Art and Visual Culture (3)

### History

- HIST 3300 History of Mexico (3)
- HIST 4290 Americas After Columbus (3)
- HIST 4300 Topics in Latin American History (3)
- HIST 4310 Gender and Power in Latin America (3) (GNDR 5755)

### Portuguese

- PTGSE 3050 Topics in Literature and Culture (3)
- PTGSE 3580 Contemporary Issues (3)

### Spanish

- SPAN 4510 Business Spanish (3)
- SPAN 4520 Business Spanish II (3)
- SPAN 4630 Survey of Latin American Literature (3)
- SPAN 4750 Spanish American Novel (3)
- SPAN 4790 Masterpieces of Mexican Literature (3)

SPAN 5240 Linguistic Structure of Spanish (3) (LING 5240)  
SPAN 5241 Topics in Spanish Linguistics (3) (LING 5241)  
SPAN 5242 Pronunciation and Phonetics (3)

#### Linguistics

LING 5240 Linguistic Structure of Spanish (3) (SPAN 5240)  
LING 5241 Topics in Spanish Linguistics (3) (SPAN 5241)

#### Upon Approval Only

When taught with LAS content, the following courses may qualify as electives for the LAS major. For approval, see the LAS advisor.

ANTHR 3961 Special Topics: Geographical Requirement (3)  
ENGL 3780 Global/Transnational Literature (3)  
ENGL 5860 Studies in Post-Colonial Literature (3)  
GNDR 5750 Comparative Women's History (3)  
HIST 4990 Senior Seminar (3)  
POLS 5410 New Democracies (3)  
POLS 5810 Senior Seminar (3)  
POLS 5967 Topics in Comparative Politics (3)  
PTGSE 4880 Directed Reading (3)  
SPAN 3580 Contemporary Issues (3)  
SPAN 3950 Service-Learning Spanish (1-3)  
SPAN 4720 Hispanic Narrative (3)  
SPAN 4730 Hispanic Drama (3)  
SPAN 4760 Hispanic Poetry (3)  
SPAN 4770 Hispanic Film and Culture (3)  
SPAN 4900 Special Topics (3)

Option. One elective may be chosen from the approved list of Ethnic Studies courses that concern diaspora Latinas/os in the United States. For approval, see the LAS advisor. If a student elects this option, the approved Ethnic Studies course will count toward the Humanities and Fine Arts Track.

ETHNC 3770 Chicana/o Literature (3) (ENGL 3770)  
ETHNC 3860 La Chicana (3)  
ETHNC 4200 Chicana/o Expression (3)  
ETHNC 4330 Chicana/o Culture via Film (3)  
ETHNC 4540 Chicana/o History Since 1849 (3) (HIST 4540)  
ETHNC 4560 Chicano Civil Rights Movement (3)

Note: Appropriate courses can be added to the list of approved electives with the approval of the LAS executive committee.

#### Purpose of Degree

The main purpose to establish this degree is to train students in the interdisciplinary study of an important world region, Latin America. This program will provide students with a deep understanding of Latin American history, culture, and society. As an interdisciplinary program, it will provide a broader perspective on the area than is available through a major in a specific department of the University. The major draws on an interdisciplinary faculty from many different departments largely in the social sciences and the

humanities but also including fine arts. The major will require a core curriculum providing a broad understanding of the region, competence in the principal languages of the region (Spanish and/or Portuguese), and an upper-division program of study emphasizing interdisciplinary course work on Latin America.

### **Institutional Readiness**

The major in Latin American Studies will be administered by the existing Latin American Studies program, an interdisciplinary program housed administratively in the College of Humanities and coordinated by the Director of Latin American Studies, who is appointed by the Dean of the College of Humanities. The Latin American Studies program will not require new organizational structures to deliver the major. The major in Latin American Studies will enhance the delivery of undergraduate education by offering an interdisciplinary program of study on this important region of the world.

### **Faculty**

The current LAS faculty can support the major in LAS for the first five years. Current core and affiliated faculty include twenty-seven regular full-time tenure-track faculty, twenty-six of whom have the Ph.D. degree, with one hire effective July 2008 expecting the award of the Ph.D. degree in 2009. One Latin American specialist, an associate librarian at the Marriott Library, holds the M.A. and M.L.S. degrees. Of the twenty-six regular full-time tenure-track faculty who hold (or anticipate the award of) the Ph.D. degree, nine hold the rank of full professor, ten the rank of associate professor, six the rank of assistant professor, and one the rank of Instructor. The vast majority of the courses approved for the LAS major are taught by regular full-time faculty. Current part-time and non-tenure contract faculty number four, one of whom teaches lower-division language courses in Portuguese.

### **Staff**

The Latin American Studies program currently has sufficient staff to support the major for the first five years, unless the number of majors greatly exceeds expectations. Current staff include the director (see above), a one-quarter time staff advisor, and a part-time (5%) budget officer. No additional (administrative, secretarial, or clerical) staff will be needed to support the LAS major in the first five years. The LAS program shares space and a receptionist with International Studies and Asian Studies in the "International Center" in the new Carolyn Tanner Irish Humanities Building.

### **Library and Information Resources**

The University of Utah currently has the needed library and information resources to offer the proposed program.

### **Student Advisement**

The Latin American Studies program currently has a one-quarter time staff position who is responsible for student advisement for the minor and will be responsible for student advisement for the major, upon its approval. (The Dean of the College of Humanities provided the LAS program with this one-quarter time position effective July 2008 in response to the recent dramatic increase in the number of minors and in anticipation of the establishment of the major.) The staff person will be responsible for student advisement, including declaration of the major, answering questions regarding the major, approval of internship/study abroad credits, approval of "upon approval only" electives, and verification of compliance with degree requirements. As needed, the director of LAS will also advise students and faculty on the degree.

### Justification for Graduation Standards and Number of Credits

The major in LAS requires thirty-three (33) credit hours. It does not require students to complete more than 126 hours to complete the B.A. degree.

### External Review and Accreditation

No external consultants were involved in the development of the proposed program. No special professional accreditation is required for the proposed program. In crafting the requirements for the major, the LAS faculty examined LAS programs comparable to the one proposed here at universities around the country.

### Projected Enrollment

Year	Student Headcount	# of Faculty	Student-to-Faculty Ratio	Accreditation Req'd Ratio
1	13	27	1:2.08	If required
2	26	27	1:1.04	NA
3	39	27	1:0.69	NA
4	52	27	1:0.52	NA
5	65	27	1:0.42	NA

### Expansion of Existing Program

The proposed program is an expansion of the existing program in LAS that includes a minor, which since its inception in 2002 has graduated 45 students, with majors including Anthropology, Art, Communication, Film Studies, International Studies, Spanish, History, Linguistics, Political Science, Sociology, and Teaching and Learning. In the last year, the LAS program has focused on advertising the LAS minor to diverse student constituencies, an effort that has resulted in the number of minors climbing dramatically. As of March 2009, there are 49 declared LAS minors.

## Section III: Need

### Program Need

A major in LAS is long overdue at the University of Utah and in the USHE. With ongoing globalization, deepening ties to Latin America, and a rapidly growing Latin American immigrant population in the region, state and nation, the need for a coherent program of study concerning this major world region is more pressing than ever. A major in LAS would build on and integrate the many LAS-related courses that the University of Utah currently offers to provide students with a comprehensive approach to and understanding of the region, its role in the global context, and its changing relationship with the United States.

### Labor Market Demand

Students graduating from the University of Utah increasingly confront a job market that demands knowledge of and competency in foreign cultures and languages, a reflection of both ongoing globalization and significant demographic shifts at home.

As a major world region with strong economic, political, and cultural ties to the region, state, and nation, Latin America represents an ever growing marketplace for employment, a situation unlikely to change in the

short or medium term. Currently, Utah has trade representatives in three Latin American countries--Brazil, Chile, and Mexico. Economic ties are especially strong with Mexico. The Utah Governor's Office of Economic Development identifies Mexico as one of "Utah's largest markets for merchandise exports." (<http://international.utah.gov/tradestatistics.html>) A 2005 University of Utah study reports how exports to Mexico and Mexican-owned businesses in the state support jobs in Utah. (See "Mexico and Utah: A Complex Economic Relationship.") Visitors from Latin America are increasingly important to Utah tourism, including the ski industry. The Park City Chamber and Visitors Bureau, for example, reports that among the seven key international markets for visitors to Park City ski resorts, Mexico and Brazil currently show the strongest growth.

Like much of the southwest, Utah has long had a vibrant Latino population that has been added to significantly through immigration in recent years. Between 1990 and 2000, the Latino population in the state of Utah has increased 138.3 percent, or 2.4 times the national rate of Latino population growth for that same time period, with much of this growth coming from the immigration of nationals from Latin American countries. At more than 11 percent of the state's population, Latinos now constitute by far the largest minority group in Utah. With ongoing globalization and increased new immigration, a Latin American Studies major appropriately fits a critical need as the city, state, and region adjust to this changing demographic reality. Students who can demonstrate language and cultural competency with a B.A. in LAS will have a competitive advantage in the job market, especially in employment settings that serve the public, including education, social services, and health care. The need for Spanish language skills in a hospital emergency room, for example, is now indisputable. For much the same reason, students who graduate with a B.A. in LAS may also have a competitive advantage upon the completion of a professional degree program. A B.A. in LAS coupled with a Master's degree in Social Work, for example, would provide the graduate with a competitive advantage in the job market, demonstrating the necessary language and cultural skills to work with Latino populations.

### **Student Demand**

A significant demand for the LAS major has already been demonstrated by student interest in the existing minor (see above: Expansion of Existing Program.) University advisors also report that students express interest in LAS in the advising setting.

With ongoing globalization and deepening social, economic, political, and cultural ties between Utah and Latin America, increasing numbers of students arrive at the University of Utah with an interest in the region, whether related to travel, film and music, business, or family relations. Many students who have completed 18-24 months of volunteer service in Latin America also attend the University of Utah. These students have returned to Utah having been immersed in Latin American culture and language and with enthusiasm for continued engagement with Latin America and the Latin American Diaspora community. These students speak Portuguese or Spanish with near fluency and seek a sophisticated scholarly frame through which they can better understand Latin America and its importance in an academic context. The adult population of Utah includes thousands more who have built careers in business, government, the professions, and education after living for several years in Latin America. Some students of Latin American origin and descent, who currently make up three percent of the student population at the University of Utah but are projected to grow rapidly in coming years, as well as some international students from Latin America, also arrive at the University with a desire to study Latin America in a formal program. The creation of a Latin American Studies major at the University of Utah would serve the needs and interests of these individuals living in the state and the intermountain west with an interest in Latin America.

The LAS major also would appeal to students who wish to double major, especially majors in Anthropology, History, Spanish, Portuguese, Political Science, and International Studies, because many courses would count toward both majors.

With interest and careful planning, a major in LAS might also double major with programs that offer fewer courses with LAS content (to double count) but nonetheless offer potentially complementary programs that enhance the student's competitiveness in the job market, especially such professional programs as Education, Nursing, and pre-med, whose graduates might work with Latino populations.

### **Similar Programs**

Currently Brigham Young University is the only institution in the state of Utah that offers a B.A. in LAS. Several institutions in the intermountain west, including University of Nevada, Las Vegas, University of Arizona, University of Idaho, Moscow, and University of New Mexico, offer a major in LAS. Adding the LAS major would allow the University of Utah to compete for students who might otherwise chose to leave Utah to attend these other state institutions.

In general, majors in LAS at other institutions in the intermountain region have Anthropology, History, Languages, Literature, Political Science, and Economics at the core of their programs; range from 30 to 36 credit hours; require third-year proficiency in Portuguese or Spanish; and require a set of core courses along with a certain number of electives distributed among various disciplines--all in line with this proposal.

### **Collaboration with and Impact on Other USHE Institutions**

No other USHE institution currently offers a major in LAS. Letters of support for a major in LAS from Utah State University, Weber State University, and Brigham Young University can be made available upon request.

### **Benefits**

Offering a major in LAS will benefit the University of Utah and the USHE by providing students in the state with an interdisciplinary program that concerns a major world region increasingly important to the state, region, and nation. This program will ensure that the University of Utah in particular and the USHE in general will be at the forefront of educating students on issues related to Latin America and will be able to compete for students interested in an LAS major.

### **Consistency with Institutional Mission**

The proposed Latin American Studies major addresses the general mission of the University of Utah to educate the individual student and to discover, refine, and disseminate knowledge. In particular, as an interdisciplinary program it specifically contributes towards the teaching mission of the University, providing challenging instruction for students interested in the history, languages, politics and cultures of Latin America. Since the teaching in the program will be provided largely by regular University faculty, who have significant research profiles in Latin American Studies, it will also integrate instruction and research opportunities for students, and provide an important program within the University in which undergraduate students can interact with research scholars of the highest caliber. Because it concerns Latin America, one of the most important areas of the world for the United States and the state of Utah, it will provide students with a broad education that will familiarize them with important aspects of the changing world in which they will live and work after graduation. In this respect, it will also contribute to the public goals of the University to stimulate public dialogue on national and international affairs. The LAS major (with its coursework and recommended study abroad component) also aligns with the institution's internationalization efforts.

## Section IV: Program and Student Assessment

### Program Assessment

The goals of the LAS major are to offer students a broad understanding of the history, politics, and cultures of Latin America; competency in the Spanish or Portuguese languages; and deep engagement with different disciplinary approaches to the study of Latin America. These goals will add an important dimension to undergraduate study at the University of Utah. Students who graduate with a B.A. in Latin American Studies will have a high level of language competency along with a sophisticated understanding of the region and interdisciplinary perspectives on it. The degree will provide students with knowledge that will be applicable in business, professions such as teaching, social work, and health care, and will prepare them for graduate studies in a variety of fields.

The LAS program will use several measures to assess program goals. First, the feasibility of the student's program of study will be measured in the required meeting with the program advisor. Second, the language requirement will be measured by successful completion of an upper-division language course (or its equivalent). Third, the requirement for a broad body of knowledge as well as an understanding of interdisciplinary approaches to the study of the region will be measured by the successful completion of both the core courses and the upper-division electives drawn from various departments. Finally, in the fifth year of the program, the director and faculty will complete a self-study, including the number of majors, average grade point in the program, record of successful acceptance to graduate programs in the field, and record of job placement.

### Expected Standards of Performance

Students who complete a B.A. degree in LAS will be expected to speak either Spanish or Portuguese functionally (roughly the equivalent of three years of university language instruction); have mastered a broad understanding of the history and cultures of Latin America, as measured by the successful completion of the three required core courses; have mastered an understanding of diverse disciplinary approaches to the study of Latin America, as measured by the successful completion of the upper-division electives drawn from a variety of disciplines.

## Section V: Finance

<b>Financial Analysis Form</b>					
	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Students</b>					
Projected FTE Enrollment	13	26	39	52	65
Cost Per FTE	12766	13145	13641	14022	14425
Student Faculty Ration					
Projected Headcount	13	26	39	52	65
<b>Projected Tuition</b>					
Gross Tuition					
Tuition to Program					
<b>5 Year Budget Projection</b>					
	Year 1	Year 2	Year 3	Year 4	Year 5

<b>Expense</b>					
Salaries & Wages	22175	22720	23282	23861	24457
Benefits	6415	6607	6805	7009	7219
Total Personnel	28590	29327	30087	30870	31676
Current Expense	500	500	500	500	500
Travel					
Capital					
Library Expense					
Total Expense	\$29090	\$29827	\$30587	\$31370	\$32176
<b>Revenue</b>					
Legislative Appropriation	24590	25327	26087	26870	27676
Grants & Contracts					
Donations					
Reallocation	4500	4500	4500	4500	4500
Tuition to Program					
Fees					
Total Revenue	\$29090	\$29827	\$30587	\$31370	\$32176
<b>Difference</b>					
Revenue-Expense	\$0	\$0	\$0	\$0	\$0

### Budget Comments

The major will draw on existing staff, faculty, and courses. The program is fully staffed in the International Programs Center located in the Carolyn Tanner Irish Humanities Building with an advisor, budget officer, receptionist, and director. The International Programs Center funds a receptionist, all supplies, and office maintenance for the LAS program (\$500 in 2008-09). In response to the recent dramatic growth in the number of minors and the anticipated approval of the major, the College of Humanities provided the program with a one-quarter time staff position for student advisement as of July 2008 (\$8320 in 2008-09). The College of Humanities also currently provides funds for a part-time budget officer (\$2,408 in 2008-09). The Director of the program is selected from LAS faculty in the College of Humanities, Social and Behavioral Science, and Fine Arts and receives a one course release from teaching and a tenth month administrative stipend for overseeing the program and the new degree (\$7,447 in 2008-09). The course release will result in redistributing one course to an adjunct professor. It will be paid from currently available funds from the College of Humanities and is expected to cost no more than \$4,000. As the major will draw on existing faculty and courses, no new faculty positions are necessary.

### Funding Sources

Since the program will draw on existing staff, faculty, and courses, no new faculty, staff, or library resources are needed for the proposed program.

### Reallocation

No new reallocation is required to support the proposed program.

**Impact on Existing Budgets**

Program costs are to be absorbed within current base budgets. The primary expense for the major involves student advisement by a one-quarter time staff position in place as of July 1, 2008. No additional costs will be required for the major. No other programs will be affected.

## Appendix A: Program Curriculum

### All Program Courses

The following courses will be offered for the Latin American Studies major.

Course Prefix & Number	Title	Credit Hours
<b>Core Courses</b>		
HIST 1300	Latin American Civilization to the 1820s	3
HIST 1310	Latin American Civilization since the 1820s	3
SPAN 4550	Spanish American Civilization & Culture	3
	<b>Sub Total</b>	<b>9</b>
<b>Elective Courses</b>		
ANTHR 3153	Black Atlantic: Anthro of the African Diaspora	3
ANTHR 3154	Brazilian Culture	3
ANTHR 3211	Biology of Native Americans	3
ANTHR 3321	The Classic Maya	3
ANTHR 3322	Mesoamerican Archaeology	3
ANTHR 4124	Religion in Latin America	3
ARTH 3510	Latin American Art and Visual Culture	3
ARTH 4510	Topics in Latin American Art and Visual Culture	3
ARTH 4590	Senior Seminar in Latin American Art	3
ECON 5460	Latin American Economic History & Development	3
ECON 5461	Topics in Latin American Economic History	3
GEOGR 3670	Geography of Latin America	3
HIST 3300	History of Mexico	3
HIST 4290	Americas after Columbus	3
HIST 4300	Topics in Latin American History	3
HIST 4310	Gender and Power in Latin America (GNDR 5755)	3
PTGSE 3050	Topics in Literature and Culture	3
PTGSE 3580	Contemporary Issues	3
SPAN 4510	Business Spanish	3
SPAN 4520	Business Spanish II	3
SPAN 4630	Survey of Latin American Literature	3
SPAN 4750	Spanish American Novel	3
SPAN 4790	Masterpieces of Mexican Literature	3
SPAN 5240	Linguistic Structure of Spanish (LING 5240)	3
SPAN 5241	Topics in Spanish Linguistics (LING 5241)	3
SPAN 5242	Pronunciation and Phonetics	3
LING 5240	Linguistic Structure of Spanish (SPAN 5240)	3
LING 5241	Topics in Spanish Linguistics (SPAN 5241)	3
POLS 3430	Politics of Revolution in Latin America	3
POLS 3500	Democracy in Latin America	3
POLS 3520	Government and Politics of Mexico	3

POLS 3550	Comparative Politics of Latin America	3
POLS 5350	Politics of Poverty in Latin America	3
POLS 5490	International Relations of Latin America	3
	<b>Sub-Total</b>	<b>102</b>
Electives/Upon Approval Only		
ANTHR 3961	Special Topics: Geographical Requirement	3
ENGL 3780	Global/Transnational Literature	3
ENGL 5860	Studies in Post-Colonial Literature	3
ETHNC 3770	Chicana/o Literature (ENGL 3770)	3
ETHNC 3860	La Chicana	3
ETHNC 4200	Chicana/o Expression	3
ETHNC 4330	Chicana/o Culture via Film	3
ETHNC 4540	Chicana/o History Since 1849 (HIST 4540)	3
ETHNC 4560	Chicano Civil Rights Movement	3
GNDR 5750	Comparative Women's History	3
HIST 4990	Senior Seminar	3
POLS 5410	New Democracies	3
POLS 5810	Senior Seminar	3
POLS 5967	Topics in Comparative Politics	3
PTGSE 4880	Directed Reading	3
SPAN 3580	Contemporary Issues	3
SPAN 3950	Service-Learning Spanish	3
SPAN 4720	Hispanic Narrative	3
SPAN 4730	Hispanic Drama	3
SPAN 4760	Hispanic Poetry	3
SPAN 4770	Hispanic Film and Culture	3
SPAN 4900	Special Topics	3
	<b>Sub-Total</b>	<b>66</b>
	<b>Total Number of Credits</b>	<b>177</b>

### New Courses to be Added in the Next Five Years

The Department of Art and Art History, College of Fine Arts, hired Elena Shtromberg, a specialist in Latin American visual culture, appointment beginning July 1, 2008. Professor Shtromberg will develop additional courses on Latin American art history and visual culture that will be included on the list of approved electives for the LAS major. The Department of Languages and Literature, College of Humanities, hired Alessandra Santos, a specialist in Portuguese/Brazilian literature and culture, appointment beginning July 1, 2009. Professor Santos will develop courses on Portuguese/Brazilian literature and culture that will be included on the list of approved electives for the LAS major.

## Appendix B: Program Schedule

This sample program schedule presents a double major with Political Science (with specific course prefixes, numbers, and titles) to illustrate the feasibility of a four-year degree double major with LAS. (Courses that count toward requirements for the LAS major are marked with an asterisk, for the Political Science major with a double asterisk, for both majors with a triple asterisk.) Students are not required to double major and the LAS advising staff will work with students with a variety of major and minor interests.

Course Prefix & Number	Title	Credit Hours
<b>First Year</b>		
POLS 1100 (AI)**	U. S. National Government	3
WR TG 1010 (WR)	Introduction to Academic Writing	3
MATH 1010	Intermediate Algebra	3
SPAN 1010	Beginning Spanish I	4
POLS 2100 (BF)**	Introduction to International Relations	3
WR TG 2010 (WR)	Intermediate Writing	3
MATH 1030 (QA)	Introduction to Quantitative Reasoning	3
BIOL 1006 (SF)	The World of Dinosaurs	3
SPAN 1020	Beginning Spanish II	4
POLS 2200 (BF)**	Introduction to Comparative Politics	3
<b>Second Year</b>		
COMM 1270 (QB)	Analysis of Argument	3
MUSC 2100 (FF)	History of Rockn' Roll	3
BIOL 1310 (SF)	The World of Insects	3
SPAN 2010	Intermediate Spanish I	4
HIST 1300 (HF)*	Latin American Civilization to the 1820s	3
ARTH 1010 (FF)	Masterpieces of World Art	3
SPAN 2020	Intermediate Spanish II	4
HIST 1310 (HF)*	Latin American Civilization Since the 1820s	3
POLS 3140 (DV)**	Gender and Politics	3
POLS 3430***	Politics of Revolution in Latin America	3
<b>Third Year</b>		
SPAN 3020	Intermediate Conversation and Reading	3
HIST 4310*	Gender and Power in Latin America	3
POLS 3550***	Comparative Politics of Latin America	3
GEOGR 3670*	Geography of Latin America	3
ARTH 3510*	Latin American Art	3

Course Prefix & Number	Title	Credit Hours
<b>Third Year (cont.)</b>		
SPAN 3040	Intermediate Grammar and Composition	3
POLS 3500***	Democracy in Latin America	3
POLS 5322**	Environmental Policy	3
SPAN 4630*	Survey of Latin American Literature	3
ARTH 4510*	Topics in Latin American Art	3
POLS 4900***	Political Internship	6
<b>Fourth Year</b>		
SPAN 4560*	Culture and Customs of Latin America	3
POLS 5140**	Feminist Political Theory	3
ANTHR 3153 (IR)*	The Black Atlantic	3
GENDR 1060	The Political Economy of Race, Ethnicity, & Gender	3
POLS 5350**	Politics of Poverty in Latin America	3
POLS 5810 (CW)**	Senior Seminar	4
GENDR 3040	Psychology of Gender	3
	<b>Total Number of Credits</b>	<b>122</b>

## Appendix C: Faculty

Faculty are drawn mainly from the Colleges of Humanities, Social and Behavioral Sciences, and Fine Arts. The director is Rebecca Horn, Department of History.

Faculty:

### Core Faculty

Lyle Campbell, Full Professor of Linguistics, Ph.D., University of California, Los Angeles, 1971.  
Isabel Dulfano, Assistant Professor of Languages and Literature, Ph.D., Yale University, 1993.  
Edward Elias, Associate Professor of Languages and Literature, Ph.D., University of Arizona, 1979.  
Edward Epstein, Full Professor of Political Science, Ph.D., University of Illinois, Urbana, 1970.  
Angela Espinosa, Instructor of Languages and Literature, Ph.D., University of California, Irvine, expected 2009.  
Gema Guevara, Associate Professor of Languages and Literature, Ph.D., University of California, San Diego, 2000.  
Claudio Holzner, Assistant Professor of Political Science, Ph.D., University of Michigan, 2002.  
Rebecca Horn, Associate Professor of History and Director of Latin American Studies, Ph.D., University of California, Los Angeles, 1989.  
Kenneth Jameson, Full Professor of Economics, Ph.D., University of Wisconsin, Madison, 1970.  
Douglas Jones, Associate Professor of Anthropology, Ph.D., University of Michigan, 1994.  
Mauricio Mixco, Full Professor of Linguistics, Ph.D., University of California, Berkeley, 1971.  
Richard Paine, Associate Professor of Anthropology, Ph.D., The Pennsylvania State University, 1992.  
Susie Porter, Associate Professor of History and Gender Studies, Ph.D., University of California, San Diego, 1997.  
Fernando Rubio, Associate Professor of Languages and Literature, Ph.D., State University of New York, 2000.  
Alessandra Santos, Assistant Professor of Languages and Literature, Ph.D., University of California, Los Angeles, 2005.  
Elena Shtromberg, Assistant Professor of Art and Art History, Ph.D., University of California, Los Angeles, expected 2008.  
Armando Solarzano, Associate Professor of Family and Consumer Studies, Ph.D., University of Wisconsin, Madison, 1990.  
Julie Stewart, Assistant Professor of Sociology, Ph.D., New York University, 2006.  
Matias Vernengo, Assistant Professor of Economics, Ph.D., New School for Social Research, 1999.  
Cecilia Wainryb, Full Professor of Psychology, Ph.D., University of California, Berkeley, 1989.

### Affiliated Faculty

Ceres Birkhead, Associate Librarian, Marriott Library, and Adjunct Assistant Professor of Communication, M.A., Louisiana State University, 1984 and M.L.S., University of Iowa, 1979.  
Phyllis Coley, Full Professor of Biology, Ph.D., University of Chicago, 1981.  
Donald Feener, Full Professor of Biology, Ph.D., University of Texas, Austin, 1978.  
Rosemarie Hunter, Associate Professor/Lecturer of Social Work, Ph.D., University of Utah, 2004  
Thomas Kursar, Associate Professor of Biology, Ph.D., University of Chicago, 1982.  
Erich Petersen, Full Professor of Geology & Geophysics, Ph.D., University of Michigan, 1984.  
Edward Zipser, Full Professor of Meteorology, Ph.D., Florida State University, 1965.